

President's Committee on Corporate Social Responsibility
Friday, February 1, 2008
10:00 AM
UConn Co Op Conference Room

In Attendance: Julie Elkins, Waldo Klein, Cathy Downs, Tim Tolokan, Susan Randolph, Will Feng, Peter Kochenburger via telephone, Ryan McHardy Bill Simpson, Alyssa Milan, Shareen Hertel, Denielle Burl.

1) Spring Planning

A very lengthy discussion took place regarding suggestions for a Spring Forum hosted by the President's Committee on Corporate Social Responsibility.

Suggested speakers included: Michael Porter, Kaitlin Morris, Deborah Liepziger, Emma Gardner, Joe Falcon Mo Hussein, Chris Earley.

Suggested Co Sponsors included: USG, School of Business

Suggested Titles: CSR and the Corporate World: Fact and Fiction; The Future of Business: Commitment to CSR; The Business of CSR; The Cutting Edge of Business: Corporate Social Responsibility. The Consensus of the Committee was to use ***The Cutting Edge of Business: Corporate Social Responsibility.***

Suggested format: Keynote, dinner with select number of students, focus groups; mini conference; Keynote over lunch with sessions after with someone at each table.

Waldo will talk with Dean Earley and Mo Hussein to see if one of them can make a telephone call to Mike Porter about available dates and costs and we will move forward once we hear back from him. Julie will follow-up with NIKE.

2) DOJ/WRC Update

The DOJ letter was not approved and it was felt that it was not approved because of the current political climate. There is talk about resubmitting the DOJ letter.

Julie will attend the WRC Board Meeting on 2/29/08.

3) WRC Arrest Update

As most committee members are already aware, a staff member has been detained for a number of days now and we are having trouble getting any accurate information. Julie will continue to keep the Committee updated.

4) First CLC Phone Meeting

Julie participated in the CLC Phone meeting to draft a proposal about how to move forward on a number of issues such as a survey on CSR for all licensees, collaboration between the FLA and WRC, and future strategies. This small group is meeting by phone on a bi-weekly basis facilitated by Bruce Seigel at the CLC. This group will meet in

person at the CMAX/ICLA/CLC/FLA meeting in San Antonio in March. One of the main goals of the meeting is to receive feedback on the draft proposal from WRC and FLA staff. There will also be a specially facilitated meeting between chief staff at the WRC and FLA to hear how they have created a plan to work more cooperatively together in the future.

5) Upcoming CLC/FLA Meeting Update

Julie will attend the upcoming meeting in Atlanta from 2/11-2/14.

6) Other Business

Waldo asked that any comments regarding the letter to Sharon Alexander and the letter to President Hogan requesting that UConn join the FLA prior to Julie attending the meeting in Atlanta on 2/11 be sent to Waldo as soon as possible.

Peter Kochenburger raised three issues with the Committee: 1) Have the President's Committee on CSR meet with Purchasing to review one or two contracts for content on corporate social responsibility; 2) have a pamphlet designed on the President's Committee on CSR to hand out to students so they know how to get involved; 3) Possible internships for undergraduate and graduate students for participation with this committee and the work that we are doing.

7) Next Meeting

The next proposed meeting will be on Friday, February 22, 2008 at 1:30 p.m. in the UConn Co Op Conference Room.