

President's Committee on Corporate Social Responsibility
Friday, December 14, 2007
10:00 AM
UConn Co Op Conference Room

In Attendance: Julie Elkins, Waldo Klein, Cathy Downs, Tim Tolokan, Boris Bravo-Ureta, Susan Randolph, Robert Bird, Will Feng, Peter Kochenburger.

Others in Attendance: Megan Marshall, Jorge Perez-Lopez, FLA; Bruce Siegal and John Greeley of The Collegiate Licensing Company via conference call.

Waldo Klein welcomed new members to the Committee and asked everyone to introduce themselves.

1) CLC Presentation

Due to the inclement weather, Bruce Siegal and John Greeley from The Collegiate Licensing Company (CLC), flight to Boston had been re-routed to Bangor Maine and they were unable to attend the meeting in person. The Committee did conference with them via phone. Tim Tolokan had a set of handouts from the CLC including a PowerPoint that provided additional information along with presentation. The CLC has a new initiative to assess the current labor code landscape and focus on solutions in a university-driven process. Their group does not see this as an alternative to current programs, but rather an attempt to pull together the best elements of various programs and utilize all available resources to create a comprehensive, sustainable long-term labor code compliance program. Current participants in the program are Michigan, Maryland, Illinois, UNC, Notre Dame, Penn State, Purdue, Stanford, Colorado and Texas.

Some of the items this group has identified for action and discussion are: identify common goals for the WRC and FLA, identify key obstacles, consider approaches to licensor and licensee training, licensee assessment, increased monitoring, and remediation.

A series of conference calls have been held with this group and one action item the group has accomplished was to arrange a recent meeting at Stanford University on November 27th where they discussed with the FLA President and CEO Aret van Heerden and the WRC Executive Director Scott Nova how the FLA and WRC might work together in more cooperative way to help schools implement and remediate labor code programs.

A copy of the presentation that Bruce and John were going to give was distributed to Committee members (see attached).

2) FLA Presentation

Jorge Perez-Lopez the Executive Director of the Fair Labor Association discussed the FLA and its purpose. FLA Headquarters is in Washington, DC, with offices also in Geneva, Switzerland. They have approximately 20 full-time staff, with regional

representatives in El Salvador, Turkey, China and Thailand, and India. There are six voting seats on the FLA Board of Directors for each Constituent Group. The three constituent groups include industry representative, Non-governmental organization, and University representatives.

Carol Bellamy
[World Learning](#)
Chair

Industry Representatives

Daryl Brown
[Liz Claiborne, Inc.](#)
Term ends: December 2009

Nicole Bassett
[Patagonia](#)
Term ends: December 2010

Tim Freer
[New Era Cap Co, Inc.](#)
Term ends: December 2008

Caitlin Morris
[Nike, Inc.](#)
Term ends: December 2008

Art Heffner
[Phillips-Van Heusen Corp.](#)
Term ends: December 2009

Gregg Nebel
[adidas-Group](#)
Term ends: December 2010

Non-Governmental Organizations (NGO) Representatives

Marsha Dickson
[Educators for Socially Responsible Apparel Business](#)
Term ends: December 2008

Mike Posner
[Human Rights First](#)
Term ends: December 2009

Linda Golodner
[National Consumers League](#)
Term ends: December 2007

Jim Silk
[Orville H. Schell, Jr. Center for International Human Rights](#)
Term ends: December 2007

Pharis Harvey
Former Director, International Labor Rights Fund
Term ends: December 2008

One seat vacant

University Representatives

Bob Durkee
[Princeton University](#)
Term ends: May 2008

Craig Westemeier
[University of Texas at Austin](#)
Term ends: May 2010

Carol Kaesebier
[University of Notre Dame](#)
Term ends: May 2009

Karen Daubert
[Washington University in St. Louis](#)
Term ends: May 2010

Derek Lochbaum
[University of North Carolina, Chapel Hill](#)
Term ends: May 2008

Maureen Riedel
[Penn State University](#)
Term ends: May 2009

FLA Counsel
Richard Lucas
Arnold & Porter, LLP

There are 205 universities and colleges participating in FLA as well as Industry Representatives and NGOs and Trade Unions worldwide.

The mission of the FLA is “To promote adherence to international labor standards by combining the efforts of industry, civil society organizations and colleges and universities to protect workers’ rights and improve working conditions worldwide.”

More detailed information is provided in the attached power point presentation on the FLA.

3) Other Business

Waldo suggested that the Committee plan to meet in early January to discuss the new information we have learned from Jorge regarding the FLOA. Cathy will get in touch with everyone for dates.

4) Next Meeting

The next proposed meeting will be on Tuesday, January 15, 2007 from 1-3 p.m. in Room 410 of the Student Union. A meeting is also scheduled for Friday, February 1, 2008 at 10:00 a.m. in the UConn Co Op Conference Room.