

## **President's Committee on Corporate Social Responsibility**

**December 6, 2006**

**WCB, G29**

**3:00 PM**

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Committee members in Attendance: Waldo Klein, Chair, Dr. Julie Bell Elkins, Assistant Professor Shareen Hertel, Timothy Tolokan, Peter Kochenburger, Professor Boris Bravo-Ureta, William Simpson, Susan Randolph, Lakshman Thakur, and Mike Sarra.

Others in Attendance: Cathy Downs and Harriet Johnson.

Not in Attendance: Samson Kimenyi and John Schreiber.

### Welcome New Members

Waldo Klein and the Committee welcomed two new members, Susan Randolph and Lakshman Thakur to the group. Also, Harriet Johnson was in attendance at the meeting. Although Harriet is not on the Committee, she would like to help in any way she can.

### Update on Panel Discussion with Student Affairs Management Team

Waldo Klein, Tim Tolokan, Julie Bell-Elkins, John Schreiber and Amy VanHeuverzwyn all attended the Student Affairs Management Team meeting on November 30, 2006 to present on the Designated Supplier Program and discuss the President's Committee on Corporate Social Responsibility. The presentation was very well received by the group and they had a lot of questions about the work of our Committee. Dr. Saddlemire took a strong position of support for this Committee and the work that is being done by Julie Bell-Elkins.

Cathy will send the PowerPoint presentation out to Committee members for their information.

### Ideas from Panel Presentation:

The Committee may choose to go out to other groups on Campus to raise awareness on the DSP and the Committee.

Discussion took place about sending out a survey to the Campus Community on the types of items they are ordering, the quantity and from where? Also, are they aware of the ethical concerns?

DSP is talking about where the blanks are coming from? Where is the fabric coming from?

### Update on the DOJ Letter

Julie reported that the DOJ letter has been reviewed by Attorney Darren Cunningham a member of the AG's office at the State of Connecticut as well as our own AG Office here in Storrs. Waldo Klein and Julie Bell-Elkins met with Attorneys Cunningham and Sullivan earlier in the semester to review the DSP. Attorney Cunningham expressed that the revised DSP and the DOJ draft had addressed his concerns and thought Attorney Baker had done a good job presenting the issues at hand in the draft.

The next phase of the process will be for Attorney Baker to meet with the DOJ, discuss the draft, listen and incorporate any input the DOJ may suggest. Once a final draft has been reached, a formal submission will move forth to the DOJ.

Once the DOJ letter has been accepted, the process will be open and available to the public as per DOJ protocol. Specifically, the DOJ will draft a ruling on the submission or the WRC could withdraw the letter. There are still some schools that will not sign the DOJ letter because of the perceived anti-trust issues. The WRC has stated that the letter will be submitted by the first of the year or by the end of January. It is typically three to six months for a decision to be made by the DOJ.

#### Information on WRC Consultant Jim Lovejoy

Julie distributed a brief bio on Jim Lovejoy, the WRC Consultant, for the Committee's review and discussion.

Jim Lovejoy has served as the industry consultant on specific issues related to the implementation of the DSP such as the 50% +1 rule and determining the volume of business needed to be included in the DSP.

#### Information on Licensees Conference Call

A number of items were discussed during this conference call with the Licensees held on November 21, 2006. Julie highlighted some of the most salient points regarding exemptions and the formula to be used for exemptions. Julie distributed a hand out on the Proposed Data Request for CLC for Committee members to review and discuss.

#### Update on Working Group December 5, 2006

In addition to the Working Group members, there were a number of visitors such as University of Pennsylvania, UNC-Chapel Hill, University of Illinois, FLA, an Attorney for College Bookstores, Brown University, and 5 USAS students.

The Working Group began by having each school share what initiatives they are taking to reach out to other schools about the DSP.

- 1) University of California System: They have contacted schools such as Norte Dame, Michigan, USC. Glen Fichman of UC suggested that the Working Group hold an open forum for all Universities to openly talk about solutions.
- 2) University of Miami- They are creating a summit for Florida schools for USAS students to meet. Scott Nova will be speaking at this event.
- 3) University of Wisconsin-Madison- Their Chancellor will be calling Presidents at other Universities he knows personally to talk about the DSP. The phone call will be followed by a letter and the DSP materials.

- 4) University of Illinois- Their President is putting the topics of the DSP, WRC, and FLA on the next AAU meeting.
- 5) University of Indiana- Their Vice Chancellor has been contacting the other Big 10 Schools.
- 6) Georgetown University- Has been talking with NIKE about the DSP. Georgetown also would like to recommend that the WRC consider a position for Community Scholars to create a list of faculty who work on these issues and commit to doing outreach with this group.
- 7) UCONN, Julie has submitted a proposal for Community-Campus Partnership for Health conference to present on the DSP with USAS and WRC representatives. Julie has also been asked by Gwyen Dungy of the National Association of Student Personnel Administrators to draft an article on the DSP for their 10,000 members.

A short discussion followed discussing the current situation at Purdue University where students are in day 21 of a hunger strike urging their administration to adopt the DSP.

The Committee talked about strategies for reaching out to other Universities. Clearly we are in a holding pattern while schools are waiting for the DOJ decision. If the DOJ decision comes out positive, this would be the time we will need to send out letters of support to select schools to bring them on board.

#### Licensee Exemption Based on Size

Since many WRC schools are CLC schools, the WRC suggested that we look to the CLC to sort through this process. Right now the CLC publishes the top 25 apparel licensees. Scott Nova suggests that we ask the CLC to provide the top 75 into aggregate groups by blocks of 5 which would yield 15 different groups ranked by the percentage of business. This way it would protect the licensees, because it would be in 15 groups, and that it would not be actual dollars, but percentages. The goal would be to look at this list and try to hit the top 90%. Then this would give us a formula to determine a cut-off based on hard data and logic behind the choice. In the end, there would be an actual number, but this provides a process to reach that number instead of just choosing one as a group. The goal is to look at the market share.

Previously, the CLC has stated they are not in support of the DSP. Mel Tenan from University of Miami volunteered to make the initial contact to the CLC on behalf of the CLC schools at the Working Group.

Tim Tolokan suggested that members of the working group pull together who does 90% of their work and through that process we should have a good idea of what 90% would be

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for all Colleges. This is an alternate way of approaching the same issue. Julie will suggest this to the WRC.

Next Meeting

The next meeting of the President's Committee on Corporate Social Responsibility will be scheduled at the first of the Spring Semester.