

Minutes
President's Committee on Corporate Social Responsibility
Thursday, November 15, 2012
UConn Co-op Conference Room
10:00 a.m. – 11:00 a.m.

Present: Robert Bird, Gina DeVivo Brassaw, Ann Crawford, Phil Dwire, Kimberly Fearney, Celia Guillard, Shareen Hertel, Nina Hunter, Kyle Muncy, Susan Randolph, William Simpson, and Tim Tolokan

Absent: Kelsey Barringham, Mike Kirk, Waldo Klein, Leslie Langworthy, Rich Miller, Dennis Pierce, John Sears

Meeting called to order at 10:00 a.m. by Chair Hertel

Chair welcomed Liz Kennedy (representative of the Collegiate Licensing Corporation), invited by PCCSR member Kyle Muncy to brief us on the work of the CLC and current issues in collegiate apparel sourcing.

Minutes: Chair Hertel called for approval of the minutes. A motion was made by Tim Tolokan to approve the October 17, 2012 minutes. The motion was seconded by Ann Crawford and approved.

AFSCME Regarding Bottles: Chair informed the Committee that President Herbst received a letter from the classified staff union American Federation of State, County & Municipal Employees (AFSCME), which was inadvertently left out of the bottle initiative recently put forward by the PCCSR, AAUP, UCPEA and Dining Services. President Herbst responded to the letter and regretted that AFSCME was not included in the planning of the initiative; explained that the oversight was in no way intentional. The Committee would be glad to add AFSCME's name to the PCCSR web site (see revised portion of site, now active) as a supporter of this initiative. AFSCME has been invited to propose a member to join the PCCSR.

UConn United Student Against Sweatshops: Chair Hertel informed the Committee that in response to a communication received from United Students Against Sweatshops (USAS) (unsigned), she and Kyle Muncy have emailed three selected students with previous connections to USAS on the Storrs campus. The students have been invited to discuss with PCCSR any USAS concerns related to supply chain management; the Chair is awaiting a reply from the students and will brief the PCCSR upon hearing from USAS further.

"Green Coffee" event: Gina DeVivo Brassaw, reported on the student outreach event hosted by the PCCSR and Dining Services on October 17, 2012; the aim was to explain the shift from fair trade to Rainforest Alliance coffee now available on the Storrs campus

in all dining halls and retail kiosks operated by Dining Services. Representatives of Omar Coffee – Diane Bokron, Nicholas Bokron, Shannon Cecone, together with Wilson Griffin of the Rainforest Alliance participated in the event. Shareen Hertel, Chair, Gina DeVivo-Brassaw, Rich Miller and Dennis Pierce represented the PCCSR. Wilson Griffin gave an overview of how and where the coffee environmental and sustainability issues and fair labor condition in coffee production. Over 80 students attended the event. Chair Hertel thanked the Committee members for support of the initiative.

Presentation by Liz Kennedy (CLC): Ms. Kennedy gave a comprehensive overview of the CLC's work and engaged in extended discussion with committee members. CLC represents approximately 200 of the USA top colleges and universities as a licensing agent for the production of logo-bearing apparel and other products. The CLC's role is to assist collegiate partners in managing their licensing programs and promoting the production of quality, licensed products made in conformance with worker rights and labor standards.

Chair Hertel concluded the meeting at 11:05 p.m.

Next meeting is scheduled for **December 19, 2012, at 3:00 p.m. in Gentry Building Room 246**