

Minutes
President's Committee on Corporate Social Responsibility
September 21, 2011
Gentry Building Room 246

Present: Shareen Hertel, Gina DeVivo Brassaw, Bill Simpson, Susan Randolph, Tim Tolokan, Kimberly Fearney, John Sears, Phil Dwire, Regis Synnot, Dennis Pierce, Nina Hunter, Kelsey Barringham and Amber Albee

Absent: Samson Kemenyi, Peter Kochenburger, Rich Miller, Lillian Bosques, Rachel Rubin, Robert Bird and Leslie Langworthy

Meeting called to order at 3:05 by Chairwoman Hertel.

Shareen Hertel requested volunteer to take notes in the absence of Lillian Bosques.

Chairwoman Hertel welcomed new and returning members. New member to the committee is Dennis Pierce, Director of Dining Services. Dennis is filling the seat of Regis Synnot who is retiring from the University.

Minutes: Chairwoman Hertel requested approval of the August 24, 2011 minutes. A motion was made, seconded and carried unanimously.

Update on plans for 2011-2012 outreach events: Gina reported on two events for the fall semester. On October 6th there is a UConn Alumni speaking about social entrepreneurship and on October 7th her group is co-sponsoring a panel around service as a career. Gina will send flyers to the committee on both events. Shareen reported there is a potential opportunity for one of the filmmakers from the Human Rights Film Series to come and speak about the ethics of food. This could be an event sponsored by this committee (dinner like last semester). John Sears reported that his office is using the New York Times as a source to educate his RAs and to prompt discussion/education in the dorms. He is working on a film series and hopes to invite a faculty member into the dorms to talk with residents on important issues. John asked if this committee might help find a topic and an interested faculty member to participate this semester.

Update on Licensing: Tim Tolokan reports President Herbst has convened a Branding Committee who are working on the University's "message" about who we are and what we are "selling".

Tim reported the committee did vote unanimously to recommend to President Herbst that UConn authorize the CLC to enter into a Standard Retail Product License Agreement with Russell Brands.

Tim provided an overview of the University's relationship with Nike and its historic business model of using non-Nike owned factories in other countries. Tim mentioned issues with factories in Honduras and Indonesia. The committee will continue to monitor the WRC's reports on Nike.

Update on Purchasing language: Dennis Pierce reported that the beverage RFP was released on Friday, September 16th and that it included 25% shelf space for other products and did split out water. Discussion ensued regarding whether the committee should recommend a Procurement Code of Conduct. The consensus was to monitor the response to the current RFP and see what happens.

Next meeting is 10/12/11 at 3:00 PM in Gentry Building, Room 246.

Chairwoman Hertel concluded the meeting at 4:15 p.m.