

**President's Committee on Corporate Social Responsibility**  
**Tuesday, January 15, 2008**  
**1:00 PM**  
**Student Union, Room 410**

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In Attendance: Julie Elkins, Waldo Klein, Cathy Downs, Tim Tolokan, Boris Bravo-Ureta, Susan Randolph, Robert Bird, Will Feng, Peter Kochenburger, Lisa Troyer, Ryan McHardy and Bill Simpson.

**1) Follow-Up on CLC, FLA Presentations**

Waldo asked for some feedback on the presentations given at the last meeting the Executive Director of the FLA and by Bruce Siegel of the CLC.

Discussion took place amongst Committee members on the pros and cons of joining the FLA and how joining would help the University of Connecticut.

Tim Tolokan distributed some information from the CLC regarding a Labor Code Discussion Group/Task Force which has identified the need to establish a process for creating a credible labor code model that takes advantage of the collective clout of the collegiate institutions and the skills, expertise and resources of organizations such as the FLA and the WRC. Several key schools have been identified to work with this group and they have invited UConn to join the group and participate in bi-weekly conference calls beginning January 24<sup>th</sup> at noon. It was the consensus of the President's Committee on Corporate Social Responsibility that Julie Elkins participate in the conference calls and try and attend the meeting in Atlanta on 2/11/08, the joint meeting of the CLC/FLA board meeting.

Waldo Klein requested that the Committee move forward in proposing to President Hogan that the University of Connecticut join the FLA. Julie indicated she had tried to reach out to students who may be involved in USAS, but all of the leaders of this group graduated last may. Julie also checked with Student Activities and USAS is no longer listed as an active group.

**2) Update on Coca Cola**

Julie distributed the most recent correspondence from Coca Cola regarding India's water resource management practices. They have contracted with a third party to assess current practices and they outline their plans for addressing the report's recommendations. Julie will participate in an upcoming conference call with Coca Cola.

There have also been ongoing discussions on campus regarding Coca Cola bringing in several machines with electronic card readers. This was done in violation of the Coca Cola contract with the University. John Saddlemire, Vice President for Student Affairs, has raised the issue of the coke machines being removed from campus and there are ongoing discussions being held on this situation. There is great concern from Student Affairs as well as Undergraduate Student Government regarding the use of these machines with credit cards and credit card debt being an issue that some college students face.

Waldo suggested the President's Committee on Corporate Social Responsibility draft a letter regarding their dissatisfaction regarding Coca Cola's violating the University's contract and send it to Purchasing with a copy to Coca Cola on two main points: 1) the disregard of the contract; and 2) the corporate social conscious breach of encouraging students to use credit when this is already a well-documented issue for college students regarding credit card debt.

Julie reported that UConn received a grant from Coca Cola through Athletics regarding recycling. Coca Cola has made significant moves in the last six months with their efforts to move towards recycling and UConn is one of the first recipients of this grant. She will be following up to learn more about the grant.

### **3) DSP Updates**

Julie reported there were no updates at this time regarding the DSP.

### **4) KLD Update**

After talking with Career Services and having them look into KLD, Career Services has decided that students will probably not use the reports as they are very abbreviated and do not tend to have all the information students might be looking for. The larger reports that they distribute do contain more detailed information on them, but they are more costly. Committee members asked if we could look into seeing if the HR Institute might have a grant to pay for this type of service. Committee members also suggested that maybe Purchasing could write into their RFPs that they would like a copy of the company's KLD report. The Co Op and USG also offered to help with funding for this service if needed. Julie indicated she would do more investigating in this matter and report back to the Committee.

### **5) Other Business**

Committee members decided that all information for meetings would be sent out via e-mail prior to meetings so that copies would not have to be made to help save on paper. It will be each committee members responsibility to review and/or print out materials needed for each meeting.

For the next agenda, we will talk about the Committee's accomplishments thus far and begin to talk about program planning for this semester and the future.

### **6) Next Meeting**

The next proposed meeting will be on Friday, February 1, 2008 at 10:00 a.m. in the UConn Co Op Conference Room.