

Minutes
President's Committee on Corporate Social Responsibility
Wednesday, December 19, 2012
Gentry Building Room 246
3:00 p.m. – 4:00 p.m.

Present: Kelsey Barringham, Robert Bird, Ann Crawford, Kimberly Fearney, Celia Guillard, Shareen Hertel, Nina Hunter, Leslie Langworthy, Kyle Muncy, John Sears, William Simpson,

Absent: Gina DeVivo Brassaw, Phil Dwire, Mike Kirk, Rich Miller, Dennis Pierce, Susan Randolph, Tim Tolokan, Waldo Klein

Chair Hertel opened the meeting and asked for approval of previous minutes; motion to approve made by Ann Crawford and seconded by Kim Fearney. Hertel also asked for approval of proposed Spring 2013 meeting dates circulated in advance of meeting - all in favor [proposed dates: January 30, February 27, March 27, April 24, May 15].

Review of beverage contract: Leslie Langworthy reviewed the beverage contract which University of Connecticut has signed with Coca-Cola. The contract has been executed and is now in force for a five year term with the option to extend for two (2) additional two (2) year renewals. It has been publicly posted to a State of Connecticut website which will be circulated to the Committee (i.e., hard copies of the contract were made available to Committee members present). Coca-Cola will engage in a periodic "1 Business Reviews" with University of Connecticut; this provides an opportunity for discussing potential CSR initiatives.

Major issues discussed by the PCCSR included: provisions covering shelf space carve-outs for non-Coke products; provisions covering the sale of bottled water on campus (both Coke and non-Coke water, unlogoed and logoed water); provisions covering distribution of revenues from the contract to various UConn departments/programs and evolution. Hertel noted that funding for a Graduate Assistant to support the Office of Environmental Policy and, by extension, the PCCSR has been approved for the 2013-14 academic year (i.e., 9 months) from within beverage contract revenues allocated at the President's discretion toward an "Academic Master Plan." Renewal of this funding will be revisited on an annual basis. Hertel also proposed a fuller discussion of the "Think Outside the Bottle" initiative in relation to these new developments at an early Spring 2013 meeting of the committee.

Kyle Muncy discussed licensing issues:

a) Factory Fire Safety: reviewed the letter sent by UConn Athletics Director Warde Manual (co-signed by Muncy) to all UConn licensees in the wake of major apparel factory fires in Pakistan (September 2012) and Bangladesh (November 2012). Muncy is monitoring the evolution of Workers Rights Consortium (WRC) discussions with a key vendor involved in the Bangladesh fire; UConn will act through CLC to ensure that this vendor complies with the WRC investigation and any subsequent steps outlined.

b) Adidas: Muncy reported that he and Hertel have reached out directly to UConn students potentially associated with United Students Against Sweatshops (USAS) activism on Adidas' involvement in Indonesia, but have not had a reply. Muncy is closely monitoring the stance major universities take toward the company; Rutgers University has cancelled its contract as of December 2012 but Adidas remains unwilling to reverse its stance on the Indonesia case. Committee members discussed the situation and requested that Muncy continue to monitor and report back to the Committee.

4) No new business. Meeting adjourned 4:05 p.m.