

Minutes
President's Committee on Corporate Social Responsibility
Wednesday, August 29, 2012

Present: Gina DeVivo Brassaw, Phil Dwire, Shareen Hertel, Kyle Muncy, Michael Kirk, Waldo Klein, Leslie Langworthy, Dennis Pierce, Susan Randolph, John Sears, William Simpson, Tim Tolokan,

Absent: Robert Bird, Kimberly Fearney, Nina Hunter, Peter Kochenburger, Rachel Rubin

Meeting called to order at 3:00 p.m. by Chair Hertel

Chair welcomed all members and introduced Michael Kirk who was appointed Deputy Chief of Staff in the President's Office and who will replace Rachel Rubin on the committee.

Minutes: Chair Hertel called for approval of the minutes. A motion was made by Waldo Klein to approve the May 16, 2012 minutes. The motion was seconded by Tim Tolokan and approved.

Update on Beverage Contract: Leslie Langworthy had no update available; discussion postponed.

Update on Water Bottle Distribution Project by Dining Services & AAUP/UCPEA:

Dennis Pierce informed the committee that the logo and bottled waters have been selected and ordered. Dining Services and AAUP/UCPEA-(John Sears) will coordinate distribution to faculty and staff; Dining Services will handle distribution to students. Websites of all co-sponsors will include distribution and educational information.

Update on campus sustainability efforts and UConn Sierra Club #5 ranking:

Rich Miller explained that UConn has won a coveted position among the Sierra Club's top 10 ranked colleges and universities for 2012 in recognition of its commitment to sustainability and environmental initiatives. UConn ranked fifth on the list from among 2000 eligible colleges and universities in the United States. Rich gave an overview and noted the hundreds of hours of staff time involved in completing the necessary reporting for the ranking (i.e., to make sure that each question was answered accurately).

Discussion of potential outreach event with Omar Coffee:

Dennis Pierce will coordinate with reps of Omar Coffee and Rainforest Alliance to find a suitable date. Shareen Hertel, Gina DeVivo Brassaw and John Sears will coordinate student involvement. "EcoHouse" will be the site for the evening event, which will

include discussion of the shift from fair trade to Rainforest certified coffee. Dining Services will coordinate a coffee "tasting" at the event.

Update on Yale University/Academics Stand Against Poverty (ASAP) interest in PCCSR mandate:

Chair Hertel informed the committee that Dr. Thomas W. Pogge, who received Doctor of Laws degree in May 5, 2012, has been impressed with the work of the PCCSR and has asked colleagues from ASAP to explore ways to export the UConn model of CSR management to other universities. Representatives of ASAP would like to attend a 2012 PCCSR meeting to observe the process in action.

Chair Hertel concluded the meeting at 3:35 p.m.

Next meeting is scheduled for September 29, 2012, at 3:00 p.m. in Gentry Building, Room 246.